

Threats, risks, cybercrime and more. These are all lurking online and you can be the next victim if you aren't aware of how to minimize threats and patch up vulnerabilities in your cyber space. Although daunting, this issue shouldn't be entirely ignored, especially if you use the internet for business, socialization or to handle sensitive information.

“A password is like underware, do not let people see it, change it often and most importantly, DO NOT SHARE!”

This talks to the dangers of sharing your password. You wouldn't show off your intimates to just anyone – so why would you show off your password? Yes, you may not be deliberately sharing it but are you changing it often or at least every 30 days? Especially while surfing on social networks, resource sites, torrent sites etc, you need to be extra cautious. If your current password is still your default password, then you're giving those online thefts the key to your account. So make it a habit; change your password often, secure it like how you keep your underwear from being exposed.

That being said, Passwords & Safety is the theme of this month's news letter.

When you think of a “hacker,” what comes to mind? If you're like most people, it's probably some kind of hoodie-wearing miscreant with black fingernail polish, a laptop plastered with snarky stickers and an array of empty energy drink cans surrounding them. If you're like me, you probably also picture them against a backdrop of code straight out of Mr. Robot and when it comes to what they do with that laptop and how they do it... who even knows? Am I right? It might as well be magic.

As it turns out, hacking is rather not that complex. Sometimes they have to make their attack strategy just a little more sophisticated than that but the truth is that you can prevent a lot of common attacks and keep your online accounts a great deal safer just by using better passwords. So if you are looking for a way to improve your cybersecurity, password security is where you should start.

Passwords are frequently the only thing protecting confidential business plans, intellectual property, communications, network access, employee census information and customer data. Unfortunately, due to human error, negligence and simple lack of knowledge, passwords are also the weakest link in security. Attacking password issues head-on provides the maximum return on investment for security.

In conclusion, Passwords are the “keys to the kingdom” for hackers and are their primary attack vector. Companies can spend millions on cybersecurity and many do, but a solid password manager should be the first investment for formidable, proactive protection and ROI. From a security perspective, the vast majority of breaches start with stolen or weak credentials. From a cost perspective, Keeper Enterprise will increase employee productivity and materially reduce help desk costs.